Abhishek Sharma

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WORK EXPERIENCE

Blackbuck   **Bengaluru, KA**
Product Designer II   *Sep 2023 - Present*

- Led and implemented a structured notification system with category groups and channels (GPS, FASTag, Fuel, LoadBoard), improving user engagement by 5% (177K to 184K daily interactions) and serving 4K daily active users with customizable preferences and sound alerts.
- Spearheaded cross-functional collaboration on BlackBuck's fuel sensor monitoring system redesign, transforming complex third-party tools into an intuitive platform that increased real-time monitoring engagement by 30% and reduced overall fuel costs by 10%.
- Established and documented a comprehensive design system with consistent visual design, UI components, and guidelines across multiple platforms (Android, iOS, web), reducing design-to-development time by 40%.
- Facilitated user-centered design workshops with product and engineering teams to ideate new features from scratch, aligning technical constraints with user needs across mobile and web platforms.

Nutanix   **Bengaluru, KA**
UX Designer (Contract)   *Jan 2023 - Jun 2023*

- Created and validated wireframes, mockups, and prototypes for a deployment checklist and quick guide for NC2 solutions through user research and testing, reducing customer support tickets by 25%.
- Collaborated with cross-functional engineering teams to implement responsive design patterns that addressed technical platform constraints

Lollypop Design Studio   **Bengaluru, KA**
UX Designer   *Feb 2022 - Sep 2023*

- Designed projects for mobile apps on enterprise platforms (ODS/DMS), working within technical constraints of Android and iOS to increase operational efficiency by 34%.
- Redesigned and implemented chargeback management and reporting processes as a SaaS solution for clients, reducing dispute resolution time by 60% through cross-functional collaboration.
- Directed the enhancement of the KFC app through user feedback integration and design system updates, leading a 28% increase in mobile orders across both Android and iOS platforms.

Internshala   **Bengaluru, KA**
Product Designer I   *Feb 2021 - Feb 2022*

- Ideated and designed a subscription platform for recruiters and employers from scratch using a user-centered design process, driving a 61% increase in monthly revenue.
- Led the development of the Interview Scheduler feature, successfully managing 50,000+ interviews in 3 months with continuous user feedback integration.
- Implemented consistent UI design system across digital products (mobile and web), significantly improving user experience and interface cohesion across platforms.

EDUCATION

Visvesvaraya Technological University   **Bengaluru, KA**
Bachelor of Engineering in Mechanical   *Graduation Date: Aug 2020*

TECHNICAL SKILLS

Design Leadership: User-Centered Design, Design Thinking, Cross-Functional Team Leadership, Agile UX

User Research & Interaction: Usability Studies, A/B Testing, Wireframing, Prototyping, Visual Design

Platform Expertise: Mobile UI/UX (iOS & Android), Responsive Web Design, Technical Constraints Management

Tools: Figma (Advanced), Adobe Creative Suite, Origami Studio, HTML/CSS/JavaScript

LINKS

Portfolio: www.abhisheksharma.design

LinkedIn: www.linkedin.com/in/abhisheksharmaig12/